4

08/21/2012 10:20 AM

Rep Order# 6843826 EC'd Yes WISH-TV INDIANAPOLIS, IN
ser () .JOE DONNELLY 4 US S
JOE DONNELLY
2237 Ver# 1 Mod# 0

Status Confirmed

Traffic Order# 199675

Advertiser Product Estimate#

Erica Corso

Station

Fax# Buyer Phone#

Agency () BUYING TIME
650 MASSACHUSETTS AVE,N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 299/301/2237

Showing Buylines: All Lines Last Received: **Printed:** 08/21/20 08/20/2012 10:04 AM

Rep Firm Sales Office (Salesperson () PHILADELPHIA) KATE BRADY

215-567-6005 215-567-5938

Agency C/P1/P2/E Flight Dates Hiatus Weeks 08/21/2012 - 08/27/2012 Salesperson Phone# Salesperson FAX#

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JOE

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CON	TRACT	CONTRACT COMMENT E DONNELLY FOR US SENATE SC=*	 NATE SC=*									
_	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
i	<u> </u>	TU	 8A-9A	CBS THIS MORNING	:30	\$150.00	08/21-08/21	 	⊢ 1	⊢ † ! !	\$150.00	! ! ! !
	Ν	TH	8A-9A	CBS THIS MORNING	:30	\$150.00	08/23-08/23	1	щ	щ	\$150.00	
	ω	뙤	8A-9A	CBS THIS MORNING	:30	\$150.00	08/24-08/24	1	щ	ш	\$150.00	
	4	M	8A-9A	CBS THIS MORNING	:30	\$150.00	08/27-08/27	1	щ	щ	\$150.00	
	σ	W	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	08/22-08/22	Ц	Н	щ	\$200.00	
	O	¤	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	08/27-08/27	ц	Н	Н	\$200.00	
	7	TU	4P-5P	ANDERSON	:30	\$300.00	08/21-08/21	1	Н	щ	\$300.00	
	ω	W	4P-5P	ANDERSON	:30	\$300.00	08/22-08/22	1	н	Н	\$300.00	
	9	TH	4P-5P	ANDERSON	:30	\$300.00	08/23-08/23	1	<u>, , , , , , , , , , , , , , , , , , , </u>	Н	\$300.00	
	10	н	4P-5P	ANDERSON	:30	\$300.00	08/24-08/24	1	Н	Н	\$300.00	
	11	X	4P-5P	ANDERSON	:30	\$300.00	08/27-08/27	1	Н	Н	\$300.00	
	12	W	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	08/22-08/22	1	щ	Н	\$350.00	
	13	Ή	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	08/24-08/24	1	Н	卢	\$350.00	
	14	TU	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	08/21-08/21	⊣	Н	Н	\$450.00	

		EC'd Yes	Rep Order#
			6843826
			Ver# 1
			Mod # 0
			Ver# 1 Mod# 0 Status Confirmed
	Showing	L	Traffic Order# 199675
	Showing Buylines: All Lines	Last Received:	
!	Lines	: 08/20/2012 10:04 AM	Printed:
		10:04 AM	08/21/2012 10:20 AM

2 of

Daypart

																† † †	LT	Station Advertiser Product Estimate# Buyer Phone#
30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	‡ 1 1	Ln	tiser ct tte#
W	TU	ĸ	ਸ	TH	W	TU	W	ĸ	TH	¥	TU	M	щ	TH	¥	! ! ! !	Day	ISH-TV INDIANA () JOE DON JOE DONNELLY 2237 Erica Corso
6P-630P	6P-630P	1230P-2P	1230P-2P	1230P-2P	1230P-2P	1230P-2P	730P-8P	5P-530P	5P-530P	5P-530P	5P-530P	11A-12P	11A-12P	11A-12P	11A-12P	† ! ! !	Time	WISH-TV INDIANAPOLIS, IN () JOE DONNELLY 4 US S JOE DONNELLY 2237 Erica Corso
WISH-TV NEWS 8 AT 6	WISH-TV NEWS 8 AT 6	CBS SOAPS Y&R / B&B	CBS SOAPS YER / BEB	ENTERTAINMENT TONIGHT	WISH-TV NEWS 8 AT 5	THE PRICE IS RIGHT		Program	, IN 7.4 US S									
							HT											Agency () 650 MA: WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	 	Len) BUYING TIME ASSACHUSETTS AND CON, DC 20 E 299/301/22 E 299/301/22
\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$450.00	\$450.00	\$450.00	\$450.00		Rate	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE WASHINGTON, DC 20001 P1/P2/E 299/301/2237 es 08/21/2012 - 08/27/2012 :eks
08/22-08/22	08/21-08/21	08/27-08/27	08/24-08/24	08/23-08/23	08/22-08/22	08/21-08/21	08/22-08/22	08/27-08/27	08/23-08/23	08/22-08/22	08/21-08/21	08/27-08/27	08/24-08/24	08/23-08/23	08/22-08/22		Dates	W., SUITE 210 2
Н	Н	Н	Н	н	н	н	⊣	щ	1	1	ы	Н	Н	₽	Н	1 1 1	Spots/Week	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#
щ	H	⊣	Н	щ	щ	Н	Ы	Д	Д	Н	Н	<u></u>	щ	щ	Н	Weeks	# of	hone‡ AX#
щ	Н	<u></u>	H	Н	н	Н	н	Н	Н	н	Н	Н	Н	Н	Н	stods	Total) PHILADELPHIA) KATE BRADY # 215-567-6005 215-567-5938
\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$450.00	\$450.00	\$450.00	\$450.00		Total Cost	PHIA DY .005

21.2		EC'd Yes	Rep Order#
TOTAL TOTAL TOTAL TOTAL			Rep Order# 6843826
TA BOTTO TA			Ver# 1
			Mod # 0
•			Ver# 1 Mod# 0 Status Confirmed
	S		Traffic Order# 199675
	Showing Buylines: All	Last Received:	· γ
.	All Lines	08/20/2012 10:04 AM	Printed:
		10:04 AM	08/21/2012 10:20 AM

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Station V Advertiser $_{\rm II}$ Fax# Buyer Phone# Estimate# Product 47 46 45 44 43 42 41 40 39 38 37 36 35 34 ω L'n 32 31 WISH-TV INDIANAPOLIS, IN r (). JOE DONNELLY 4 US S JOE DONNELLY 2237 Erica Corso Z Day Σ Z Z, z щ Σ Z 퍼 Σ ⋈ υT ΉĽ ΉĽ ΤU 퍼 TH11P-1135P WISH-TV NEWS 11P-1135P WISH-TV NEWS 630P-7P 530P-6P 530P-6P 11P-1135P 630P-7P 630P-7P 12P-1230P WISH-TV NEWS 12P-1230P WISH-TV 12P-1230P WISH-TV 530P-6P 530P-6P 530P-6P 6P-630P 6P-630P 6P-630P WISH-TV WISH-TV WISH-TV VISH-TV WISH-TV 6P WISH-TV VISH-TV WISH-TV WISH-TV WISH-TV WISH-TV WISH-TV Program NEWS NEWS NEWS NEWS NEWS NEWS NEWS NEWS 6P 49 NEWS NEWS NEWS NEW NEW ω ∞ ∞ ω ω ω ∞ ω ω ω ω ω ω ω ര ര ര ര മ മ ATATATATAΤ ΑT ATATNOON NOON 11 NOON 1 11 5:30 5:30 5:30 5:30 5:30 თ 9 9 Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency () BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 %PI/P2/E 299/301/2237 :30 :30 :30 :30 :30 :30 : 30 :30 : 30 :30 : 30 :30 :30 Len :30 :30 :30 :30 08/21/2012 - 08/27/2012 Rate \$900.00 \$700.00 \$900.00 \$900.00 \$700.00 \$700.00 \$650.00 \$650.00 \$650.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 08/27-08/27 08/22-08/22 08/21-08/21 08/27-08/27 08/23-08/23 08/22-08/22 08/27-08/27 08/24-08/24 08/22-08/22 08/27-08/27 08/24-08/24 08/23-08/23 08/22-08/22 08/21-08/21 08/27-08/27 08/24-08/24 08/23-08/23 Dates ш ட ш <u>_</u> ш ш ш ш \perp ш ட ட ш \vdash Spots/Week Rep Firm Sales Office (Salesperson Phone# Salesperson FAX# Salesperson (# of Weeks) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 Total Spots \$900.00 \$700.00 \$700.00 \$700.00 \$650.00 \$650.00 \$650.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 Total Cost \$900.00 \$900.00 \$600.00 \$600.00 \$600.00

3 of 4

Daypart

Estimate# 2237 Buyer Erica Corso Phone#	Station WISH-TV INDIANAPOLIS, IN Advertiser ().JOE DONNELLY 4 US S Product JOE DONNELLY	Rep Order# 6843826 Ver# 1 Mod# 0 Status Confirmed EC'd Yes
Agency C/P1/P2/E 299/301/2237 Flight Dates 08/21/2012 - 08/27/2012 Hiatus Weeks	Agency () BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001	Traffic Order# 199675 Show
Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938	Rep Firm Sales Office () PHILADELPHIA Salesperson () KATE BRADY	Printed: 08/21/2012 10:20 AM Last Received: 08/20/2012 10:04 AM ing Buylines: All Lines

--- REPORT TOTALS---

Fax#

Ln

Day

Time

Program

Len

Rate

Dates

Spots/Week # of Weeks

Total Spots

Total Cost

Daypart

4 of

Report Totals: 47 / \$24,200.00

--SALES MONTHLY TOTALS--

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 47 / \$24,200.00 Sales Totals: 47 / \$24,200.00 ---COMPETITIVE COMMENTS------COMPETITIVE---Aug 12: 36 / \$18,450.00 Market Totals \$24,200 Sep 12: WTTV CABL 11 / \$5,750.00 0000 WISH WXIN 100% % YUNW 0% WRTV 0%

WTHR

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TO FOLLOW

-- CREDIT RISK --

Demos Books

RA35+ null

CASH IN ADVANCE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable	e box) AL CANDIDA	TE	☐ STATE	/LOCAL CA	NDIDATE
To Ava Windov	iil Themselve v, Federal Ca	s of The Lowendidates Mus	est Unit Char t Sign The Co	rge During a ertification C	Political On Page 3
Station and	l Location:			Date:	012
I,	Buyin	y Time, LL			a legaliy
qualified candid	of:	Democrat	<u>اد</u>		political
	ice of: <u>Uni</u>		Senator (
election to be he	est station time as	esday Nov	ember (eth,	2012	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS			
		ORDE	RED		
Total Charg	ges: ∯			Nŧ	ET

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NAB Form PB-16 Candidates

Accepted

Signature

For programming that, in who national importance," list the r	le or in part, "communicates a message relati natters below:	ing to any political matter of
Joe Donnelly for In P.O. Box 891	diana	
Indianapolis, IN 4	lezole	
I represent that the payment fo	or the above described broadcast time has been	en furnished by:
Joe	Donnelly for Indiana	
and you are authorized to anno	unce the time as paid for by such person or e ntity is either a legally qualified candidate or	entity. r an authorized
The name of the treasurer of th	e candidate's authorized committee is:	
	Kathy Davis	
This station has disclosed to me	e its political advertising policies, including: other sales practices (not applicable to federa	applicable classes and rates; al candidates).
To Be Signed	By Candidate or Authorize	d Committee
06/13/12	Frig Z.Co	
Date	Signature	
To Be	Signed By Station Represen	ıtative
Accepted	Accepted in Part	Rejected

☐ Accepted in Part

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

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•		leral candida		ized comm	•		that the programming
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			didate (check efer to an op		•	ırther cert	ify that for the
(chèc	k appli	cable box)					
	identif	-	date, the off	-		_	y the candidate that andidate has
	image display the bro	of the candided s	date for a du tatement ide that the cand	ration of a entifying th	t least four e candidate	seconds, a	tograph or similar and a simultaneously candidate approved thorized committee
. ,			Jan (25	Dann	ely	
;	•		signature of ca	indidate or a	athorized con	nmittee	
3	•	JO5-1	12/ S	1) 2	nnelly	<u></u>	
, i			printed name				date

	er#	Filtered by:] [Sorted by: Alt Order#	[Filtered by:] [S			
\$300.00	4:31:12 PM M-F 4p-5p	08/27/12	:30	357-5p	POL/Joe Donnelly For JOE DONNEI 2237 Anderson Cooper	HSIW
\$600.00	News 8 @530	08/27/12	:30	530-6p	POL/Joe Donnelly For JOE DONNEI 2237 News 8 @ 530p	HSIM
\$600.00	News 8 @5	08/27/12	:30	5-530p	POL/Joe Donnelly For JOE DONNEI 2237 News 8 @5p	HSIW
\$700.00	CBS Evening Nev	08/27/12	:30	630-7p	POL/Joe Donnelly For JOE DONNEI2237 CBS Evening News	HSIM
\$600.00	Daytime Afternoo	08/27/12	:30	1227-2p	DONNEI 2237	HSIM
\$650.00	Noon News	08/27/12		1158a-1230p	DONNEI 2237	HSIW
\$450.00	Price is Right	08/27/12		1058-12p	POL/Joe Donnelly For JOE DONNEI 2237 Price Is Right	HSIM
\$150.00	CBS This Morning	08/27/12			DONNEI 2237	HSIM
\$200.00	Let's Make a Dea	08/27/12	:30		DONNEI 2237	HSIM
\$600.00	News 8 @6	08/27/12		558-630p	DONNEI 2237	WISH
\$600.00	6:06:07 PM News 8 @6	08/24/12		558-630p	DONNET 2237	WISH
\$600.00	5:50:12 PM News 8 @ 530 St	08/24/12		530-6p		Wigh H
\$300.00	4:49:45 PM M-F 4p-5p	08/24/12	:30	357-5b	DONNEL 2237	Wight Night
\$555.55 \$555.55		00/24/12	.30	dz-1771		WISH
#500.00	1.20:11 DMV8D			1000-12	DONNET 2237	Wind.
#5570 OO	10:16:56 DM Noon News			11589-12305	DONNEI 2237	MSI/V
\$450.00	10:59:26 AMPrice is Right	_			DONNEI2237 Price Is Right	HSIW
\$150.00	8:37:50 AM CBS This Morning	08/24/12	:30		DONNEI 2237	HSIM
\$350.00	7:29:26 AM CBS This Morning	08/24/12	:30			HSIM
\$700.00	6:59:11 PMM-F 7-730p	08/23/12		630-7p		HSIW
\$600.00	6:28:41 PM News 8 @6	08/23/12	:30	558-630p	POL/Joe Donnelly For JOE DONNEI 2237 News 8 @6	HSIW
\$600.00	5:40:31 PM News 8 @530	08/23/12	:30	530-6p	POL/Joe Donnelly For JOE DONNEI 2237 News 8 @ 530p	HSIW
\$600.00	5:17:06 PM News 8 @5	08/23/12	:30	5-530p		HSIM
\$300.00	4:30:42 PM M-F 4p-5p	08/23/12	:30	357-5p	POL/Joe Donnelly For JOE DONNEI 2237 Anderson Cooper	HSIW
\$600.00	1:59:26 PM Bold & Beautiful	08/23/12	:30	1227-2p	POL/Joe Donnelly For JOE DONNEI 2237 Soap Rotator	HSIW
\$450.00	11:29:11 AN Price is Right	08/23/12	:30	1058-12p	POL/Joe Donnelly For JOE DONNEI 2237 Price Is Right	HSIM
\$150.00	8:46:10 AM CBS This Morning	08/23/12	:30	8-9a	POL/Joe Donnelly For JOE DONNEI 2237 CBS This Morning @8	HSIM
\$900.00	11:15:20 PMLN M-F				DONNEI 2237	HSIM
\$600.00	7:39:55 PM M-F 730-8p	08/22/12	:30	728-8p	POL/Joe Donnelly For JOE DONNEI 2237 Entertainment Tonight	HSIM
\$700.00	6:59:26 PM M-F 7-730p	08/22/12	:30		POL/Joe Donnelly For JOE DONNEI 2237 CBS Evening News	HSIM
\$600.00	6:27:41 PM News 8 @6	08/22/12	:30	558-630p	POL/Joe Donnelly For JOE DONNEI 2237 News 8 @6	HSIW
\$600.00	5:40:15 PM News 8 @530	08/22/12	:30	530-6p	POL/Joe Donnelly For JOE DONNEI 2237 News 8 @ 530p	HSIM
\$600.00	5:07:18 PM News 8 @5	08/22/12	:30	5-530p	POL/Joe Donnelly For JOE DONNEI 2237 News 8 @5p	HSIW
\$300.00	4:20:18 PM M-F 4p-5p	08/22/12	:30	357-5p	POL/Joe Donnelly For JOE DONNEI 2237 Anderson Cooper	HSIW
\$600.00	1:29:11 PMY&R	08/22/12	:30	1227-2p	POL/Joe Donnelly For JOE DONNEI 2237 Soap Rotator	HSIM
\$650.00	12:05:23 PM Noon News	08/22/12	230p :30	1158a-1230p	POL/Joe Donnelly For JOE DONNEI 2237 Noon News	HSIW
\$450.00	10:58:26 AMPrice is Right	08/22/12	:30	1058-12p	POL/Joe Donnelly For JOE DONNEI 2237 Price Is Right	HSIW
\$200.00	9:58:56 AMLet's Make a Dea	08/22/12	:30	958-11a	POL/Joe Donnelly For JOE DONNEI 2237 Let's Make A Deal	HSIW
\$350.00	7:56:17 AMCBS This Morning	08/22/12	:30	a 7-8a	POL/Joe Donnelly For JOE DONNEI 2237 CBS This Morning @7a	HSIW
\$900.00 JSD120530H	11:24:12 PMLN M-F			11-1135p	POL/Joe Donnelly For JOE DONNEI 2237 News 8 @ 11 M-F	HSIW
\$600.00 JSD120530H	6:12:33 PM News 8 @6	08/21/12		558-630p	POL/Joe Donnelly For JOE DONNE12237 News 8 @6	HSIW
\$600.00 JSD120530H	5:52:56 PM News 8 @530	08/21/12	:30	530-6p	POL/Joe Donnelly For JOE DONNEI 2237 News 8 @ 530p	HSIW
\$600.00 JSD120530H	5:18:10 PM News 8 @5	08/21/12	:30	5-530p	POL/Joe Donnelly For JOE DONNEI 2237 News 8 @5p	HSIW
\$300.00 JSD120530H	4:10:09 PM M-F 4p-5p		:30	357-5p	DONNEI 2237	HSIW
\$600.00 JSD120530H	12:28:56 PM Y&R		:30	1227-2p	POL/Joe Donnelly For JOE DONNEI 2237 Soap Rotator	HSIW
\$450.00 JSD120530H	11:29:11 AN Price is Right	08/21/12		1058-12p	POL/Joe Donnelly For JOE DONNEI 2237 Price Is Right	HSIW
\$150.00 JSD120530H	8:25:56 AM CBS This Mornin	08/21/12	:30	8-9a	POL/Joe Donnelly For JOE DONNE12237 CBS This Morning @8	HSIW
				_		Alt Order#
Rate Ad-ID MG MG Info	Air Time Inv. Code (Place	Ü	riod Length	ıri Time Peı	Advertiser Product Estin Order Inventory Descri Time Period Length Date	Station
					Manager: All, 08/21/12-08/2//12	Spot

WIDE DRBIT

Spot Manager: All, 08/21/12-08/27/12
Station Advertiser Product Estin Order Inventory Descri Time Period Length Date Air Time Inv. Code (Place Rate Ad-ID MG MG Info
Alt Order #: 06843826
WISH POL/Joe Donnelly For JOE DONNEI2237 News 8 @ 11 M-F 11-1135p :30 08/27/12 11:14:33 PM11P News WX St \$900.00
\$24,200.00

WIDELORBIT

[Filtered by:] [Sorted by: Alt Order #

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888

Billing: (317) 923-8888

INVOICE

Advertiser POL/Joe Donnelly For US Senate (D)
Product JOE DONNELLY
Estimate Number 2237

Invoice #	199675-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Page 1 of 5

Station WISH

Account Executive Petry Philadelphia

Sales Office Petry/Philadelphia

Sales Region National

Order Flight

08/21/12 - 08/27/12

_	11140100 14101101	, inguit coir
	Invoice Period	07/30/12 - 08/26/12
	Order#	199675
	Alt Order#	06843826
	Deal #	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Washington, DC 20001-3796

Floor 1

650 Massachusetts Avenue NW

Attention: Accounts Payable

Buying Time

Billing Address:

Product Code	Advertiser Code	IDB#
301	299	

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

13	12	10	9	∞	7	C i	ω	N	Line 1
HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIW HSIW	HSIW HSIW	HSIW HSIW	HSIM HSIM	HSIM HSIM	HSIM HSIM	Channel
CBS This Morning @7a	CBS This Morning @7a	Anderson Cooper	Anderson Cooper	Anderson Cooper	Anderson Cooper	Let's Make A Deal	CBS This Morning @8	CBS This Morning @8	Description CBS This Morning @8
7-8a	7-8a	357-5p	357-5p	357-5p	357-5p	958-11a	8-9a	8-9 <i>a</i>	Time 8-9a
W 08/22/12 :30 7:56 AM JSD120530H	:30	1x	08/20/12 to 08/26/12 1xW W 08/22/12 :30 4:29 PM JSD120530H		08/20/12 to 08/26/12 1хw W 08/22/12 :30 9:59 AM JSD120530н	08/20/12 to 08/26/12 1xF F 08/24/12 :30 8:38 AM JSD120330H	08/20/12 to 08/26/12 1xТ Th 08/23/12 :30 8:46 AM JSD120330H	.30 -T	Length
\$350.00	\$300.00	\$300.00	\$300.00	\$300.00	\$200.00	\$150.00	\$150.00	\$150.00	Rate Reconciliation
		1	-	4	_	_			Ref#



90359 Collections Center Drive **WISH** Remit Address:

Billing: (317) 923-8888 Main: (317) 923-8888 Chicago, IL 60693

INVOICE

Advertiser POL/Joe Donnelly For US Senate (
Product JOE DONNELLY
Estimate Number 2237

ation	WISH
count Executive	count Executive Petry Philadelphia
les Office	Petry/Philadelphia
les Region	National

Invoice #	199675-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12
The same of the sa	

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order#	199675
Alt Order#	06843826
Deal #	
Order Flight	08/21/12 - 08/27/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Washington, DC 20001-3796 USA

Floor 1

650 Massachusetts Avenue NW Buying Time Attention: Accounts Payable Billing Address:

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

24	23	21	20	19	17	16	15	4	13 Line
HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIW HSIW	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	Channel
Soap Rotator	Entertainment Tonight	News 8 @5p	News 8 @5p	News 8 @5p	Price Is Right	Price Is Right	Price Is Right	Price Is Right	Channel Description WISH CBS This Morning @7a
1227-2p	728-8p	5-530p	5-530p	5-530p	1058-12p	1058-12p	1058-12p	1058-12p	Time 7-8a
W 08/22/12 :30	Th 08/23/12 :30	::	::	08/20/12 to 08/26/12 1x F 08/24/12 :30	08/20/12 to 08/26/12 1x Th 08/23/12 :30	08/20/12 to 08/26/12 1x W 08/22/12 :30	08/20/12 to 08/26/12 1x Tu 08/21/12 :30	08/20/12 to 08/26/12 1x F 08/24/12 :30	
7:41 PM	5:22 PM	5:12 PM	5:23 PM	10:59 AM	11:31 AM	10:58 AM	11:30 AM	7:29 AM	Length Air Time
JSD120530H	JSD120330H	JSD120530H	JSD120530H	JSD120330H	JSD120330H	JSD120530H	JSD120530H	JSD120330H	Ad-ID
\$600.00	\$600.00	\$600.00	\$600.00	\$450.00	\$450.00	\$450.00	\$450.00	\$350.00	Rate Reconciliation
_	1		_		_		1	1	Ref#



HSIW Chicago, IL 60693 90359 Collections Center Drive Main: (317) 923-8888

Billing: (317) 923-8888

INVOICE

Adver Produ Estima

_	2237	nate Number
_	JOE DONNELLY	uct
_	POL/Joe Donnelly For US Senate (D)	rtiser

Invoice #	199675-1
 Invoice Date	08/26/12
 Invoice Month	August 2012
 Invoice Period	07/30/12 - 08/26/12

Page 3 of 5

Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
08/21/12 - 08/27/12		06843826	199675

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Washington, DC 20001-3796 USA

650 Massachusetts Avenue NW Buying Time Attention: Accounts Payable Billing Address:

Floor 1

Product Code	Advertiser Code	IDB#
301	299	

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

35	34	32	31	30	29	27	26	25	Line 24
HSIM HSIM	HSIW HSIW	HSIW HSIW	HSIW HSIW	HSIW HSIW	HSIW HSIW	HSIW HSIW	HSIM HSIM	HSIM HSIM	Channe WISH
News 8 @ 530p	News 8 @ 530p	News 8 @6	News 8 @6	News 8 @6	News 8 @6	Soap Rotator	Soap Rotator	Soap Rotator	Channel Description WISH Soap Rotator
530-6p	530-6p	558-630p	558-630p	558-630p	558-630p	1227-2p	1227-2p	1227-2p	Time 1227-2p
08/20/12 to 08/26/12 Tu 08/21/12			08/20/12 to 08/26/12 W 08/22/12						
1x -T :30 5:521	1xF :30 6:21 PN	1xT :30 6:22 F	1xW :30 6:28 F	1x -T :30 6:16	1xF :30 1:29 PN	1xT :30 1:59 F	1xW :30 1:29 PN	1x -T :30 12:29 PM	Length Air Time
Т 5:52 PM	F 6:21 РМ	6:22 PM JSD120330H	6:28 PM JSD120530H	Б:16 PM — JSD120530H	F 1:29 PM	T 1:59 PM — JSD120330H	.W 1:29 PM	 ЭРМ эsb120530н	me Ad-ID
\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	Rate Reconciliation
		_		1	1	_1	4	1	Ref#



WISH Remit Address:

90359 Collections Center Drive

Main: (317) 923-8888 Billing: (317) 923-8888

Chicago, IL 60693

JOE DONNELLY	Product
POL/Joe Donnelly For US Senate (D)	Advertiser

INVOICE

Estimate Number

2237

Invoice #	199675-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Product Code	Advertiser Code	IDB#	Order Flight	Deal #	Alt Order#	Order#
301	299		08/21/12 - 08/27/12		06843826	199675

Billing Calendar	Broadcast	T
Billing Type	Cash	
Special Handling		

USA

Washington, DC 20001-3796

Floor 1

650 Massachusetts Avenue NW Buying Time Attention: Accounts Payable Billing Address:

Product Code	Advertiser Code	IDB#
301	299	

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

	46			45			43			42			40			39			37			36			35	Line
HSIM	HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		WISH	WISH		HSIM	HSIM		HSIW	HSIM		HSIW	HSIM		HSIW	HSIM		WISH	Channel
	News 8 @ 11 M-F			News 8 @ 11 M-F			CBS Evening News			CBS Evening News			Noon News			Noon News			News 8 @ 530p			News 8 @ 530p			News 8 @ 530p	Description
	11-1135p			11-1135p			630-7p			630-7p			1158a-1230p			1158a-1230p			530-6p			530-6p			530-6p	Time
W 08/22/12 :30	<u>.</u>	Tu 08/21/12 :30	08/20/12 to 08/26/12 1x		Th 08/23/12 :30	08/20/12 to 08/26/12 1x		W 08/22/12 :30	08/20/12 to 08/26/12 1x		F 08/24/12 :30	3/20/12 to 08/26/12 1x		W 08/22/12 :30	1×		F 08/24/12 :30	08/20/12 to 08/26/12 1x ·		Th 08/23/12 :30	08/20/12 to 08/26/12 1x		W 08/22/12 :30	08/20/12 to 08/26/12 1x		Day Date Length Air Time
11:23 PM JSD	ξ	11:28 PM JSD	-T		6:59 PM JSD	<u>T</u>		6:59 PM JSD	W		12:22 PM JSD	!!!F!!		12:13 PM JSD	W		5:52 PM JSD	F		5:43 PM JSD			5:42 PM JSD	W		Air Time Ad-ID
ЈЅD120530Н		JSD120530H			JSD120330H			JSD120530H			JSD120330H			JSD120530H			JSD120630H			JSD120330H			JSD120530H			D
\$900.00		\$900.00			\$700.00			\$700.00			\$650.00			\$650.00			\$600.00			\$600.00			\$600.00			Rate Reconciliation
		-1												-			1									Ref#



WISH Chicago, IL 60693 90359 Collections Center Drive

Main: (317) 923-8888 Billing: (317) 923-8888

Billing Address:

INVOICE

Estimate Number Advertiser Product POL/Joe Donnelly For US Senate (D) 2237 JOE DONNELLY

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Invoice #	199675-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Page 5 of 5

National	Sales Region
Petry/Philadelphia	Sales Office
Account Executive Petry Philadelphia	Account Executive
WISH	Station

Order Flight	Deal #	Alt Order#	Order#
08/21/12 - 08/27/12		06843826	199675

	Special Handling
Cash	Billing Type
Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#
301	299	

Advertiser Ref	Agency Ref	Product Code	Advertiser Code	
	IN5252/SP2893/TO824/A	301	299	

Ref#

Alled Spots

Line Channel Description

Washington, DC 20001-3796

Floor 1

650 Massachusetts Avenue NW Buying Time Attention: Accounts Payable

မ

Gross Total \$18,450.00

Agency Commission \$2,767.50

Net Amount Due

\$15,682.50

Payment Terms 30 Days



90359 Collections Center Drive **WISH** Main: (317) 923-8888 Chicago, IL 60693

Billing: (317) 923-8888

INVOICE

Product Advertiser Estimate Number 2237 POL/Joe Donnelly For US Senate (D) JOE DONNELLY

tation	WISH	Orc
ccount Executive	ccount Executive Petry Philadelphia	Alt
ales Office	Petry/Philadelphia	Dea
ales Region	National	Orc

Invoice #	199675-2
Invoice Date	08/31/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 08/27/12

Page 1 of 2

WISH Petry Philadelphia Petry/Philadelphia National	Sales Region National	Sales Office Petry/F	Account Executive Petry Philadelphia	Station WISH
1	a	Philadelphia	^o hiladelphia	

Deal # 08/21/12 - 08/27/12
06843826
199675

Billing Calendar	r Broadcast	Б
Billing Type	Cash	Ad
Special Handling		Pro

Washington, DC 20001-3796 USA

650 Massachusetts Avenue NW

Floor 1

Buying Time Attention: Accounts Payable

Billing Address:

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

44		41			38			္သ			28			22			18			1			6			4	Line
HSIW	N N N	HSIM	HSIW		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIW	HSIM		HSIM	HSIM		HSIW	HSIM		HSIW	Channe
CBS Evening News		Noon News			News 8 @ 530p			News 8 @6			Soap Rotator			News 8 @5p			Price Is Right			Anderson Cooper			Let's Make A Deal			CBS This Morning @8	Channel Description
630-7p		1158a-1230p			530-6p			558-630p			1227-2p			5-530p			1058-12p			357-5p			958-11a			8-9a	Time
to	/27/12 to	to	M 08/27/12	08/27/12 to 09/02/12	to	M 08/27/12	08/27/12 to 09/02/12	ớ	M 08/27/12	08/27/12 to 09/02/12	ð	M 08/27/12	08/27/12 to 09/02/12	ť	M 08/27/12	08/27/12 to 09/02/12	to	M 08/27/12	08/27/12 to 09/02/12	ť	M 08/27/12	08/27/12 to 09/02/12	ťo	M 08/27/12	08/27/12 to 09/02/12	to	Day Date
.30	ı		:30			:30	ı́1×		:30	1×		:30	ı₁́×		:30	1×		:30	1x		:30	1x		:30	1x		Lengt
12.20 TM	M		5:44 PM	M		6:11 PM	M		12:59 PM	M		5:15 PM	M		12:00 PM	M		4:39 PM	M		10:26 AM	M		8:13 AM	M		Length Aired Days Ad-ID
JSDIZO630H	100100		JSD120630H			JSD120630H			JSD120630H			JSD120630H			JSD120630H			JSD120330H			JSD120330H			JSD120630H			Ad-ID
\$650.00	***************************************		\$600.00			\$600.00			\$600.00			\$600.00			\$450.00			\$300.00			\$200.00			\$150.00			Rate Reconciliation
_	4		1			1						1			1			1			1			_			Ref#

Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Advertiser

POL/Joe Donnelly For US Senate (D)
Product
JOE DONNELLY
Estimate Number 2237

	Invoice #	199675-2
For US Senate (D)	Invoice Date	08/31/12
	Invoice Month	September:
	Invoice Period	08/27/12 - 0

Page 2 of 2

Station WISH

Account Executive Petry Philadelphia

Sales Office Petry/Philadelphia

Sales Region National

Deal #	Alt Order#	Order#	Invoice Period	Invoice Month
	06843826	199675	08/27/12 - 08/27/12	September 2012

Prod		Special Handling
Adve	Cash	Billing Type
IDB;	Broadcast	Billing Calendar

Buying Time Attention: Accounts Payable 650 Massachusetts Avenue NW Billing Address:

Washington, DC 20001-3796

Floor 1

Product Code	Advertiser Code	IDB#
301	299	

Order Flight

08/21/12 - 08/27/12

Advertiser Ref	Agency Ref	Product Code
	IN5252/SP2893/TO824/A	301

	<	4			44 V	Line
	HSIM	WIGH			HSIV	Channel
		News o @ 11 M-F			44 WISH CBS Evening News	Channel Description
Aired Spots		11-11-3p	2		630-7p	Time
1	S	08/27/	Z	08/27/		Day
	08/27/12 :30 11:14 PM	08/27/12 to 09/02/12 1x M	/ 08/27/12 :30 6:51 PM	08/27/12 to 09/02/12 1x M	б	Date
	:30	×	:30	1x		Length
	11:14 PM	M	6:51 PM	M		Length Aired Days Ad-ID
	JSD120630H		JSD120330Н			Ad-ID
	\$900.00		\$700.00			Rate
	0		0			Reconciliation
						Ref#

Net Amount Due	Agency Commission	Gross Total	
\$4,887.50	\$862.50	\$5,750.00	
Payment Terms 30 Days			